

AUDUBON DOUGHERTY

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::: PROFILE

Multimedia producer, interactive technologies researcher and new media strategist; interested in creative project management, user studies, mobile media production, social media management, online marketing.

::: EDUCATION

Massachusetts Institute of Technology — Master of Science in Comparative Media Studies, 2010 (5.0 GPA; 5.0 scale), *Cambridge, MA USA*. MIT Master's thesis: "New medium, new practice: Civic production in live-streaming mobile video."

Smith College — BA in Anthropology, 2001 (3.6 GPA; 4.0 scale), *Northampton, MA USA*

Emerson College — Five semesters in Writing, Literature and Publishing, 1997-99, *Boston, MA USA*

::: EXPERIENCE

Research Scientist, EIT-ICT Labs / Deutsche Telekom Innovation Labs Berlin, Germany *01/12-Present*

Working in the Quality and Usability Lab, I lead HCI research, design, prototyping and testing around emplaced social media technologies, focusing on mobile apps, and spontaneous mediated interaction through live video on public displays and media spaces. Conceptualize content systems to integrate mobile and social media. Manage a cross-functional international team of designers, programmers, and researchers to meet project objectives. Conduct user studies and publish results.

Research Associate, MIT Center for Civic Media Cambridge, MA *09/08-01/12*

Designed and implemented technology projects with specific communities. Project management of initiatives primarily focusing on mobile technology, including helping to supervise the development of *Aago*, a mobile application developed in Xcode for youth media creation and curation, testing the app with young adults at the Museum of Science Computer Clubhouse. I also led web design and multimedia production for the Open Documentary Lab at MIT, and an intergenerational mobile filmmaking project with Kenyan teenagers and adults focused on storytelling, shooting and editing on mobile phones. Other work included publishing and presenting papers on trends in mobile video production and the social impact of internet in rural Peru.

Instructor/Assistant teacher, MIT Comparative Media Studies *01/09-12/11*

Assistant teacher for *Science Writing and New Media* (Fall 2011), teaching video and audio production techniques, *Communicating with Mobile Technology* (Spring 2010 & Spring 2011), a class leading students through the process of creating a mobile application on Android and Apple devices, focusing on HCI concerns – ideation, observation and use scenarios, paper prototyping, programming, testing and deployment. Instructor of *Promoting the Arts Through Design* (PATD, Spring 2009), teaching documentary video production to create a promotional piece on the MIT Glass Lab. Assistant teacher for *Digital Poetry* (Fall 2009), where students utilized all forms of media to create interactive poems.

Senior Communications Specialist, 1199SEIU Boston, MA *10/06-08/08*

Co-coordinated communications strategy and production for the New Organizing department, including writing, editing, design, print project management, video production (shooting, editing, DVD authoring, online distribution), website development, large-scale text messaging, and e-outreach for various campaigns. Helped develop new media strategies for organizing initiatives; managed all social media campaigns and branding; provided media relations support; designed websites and managed web content; photographed and filmed events.

Communications Assistant, UUSC Cambridge, MA *01/03-10/06*

Managed all web content updates; assisted in the production and editing of printed publications, marketing material, online communication, social media activity and public relations projects; managed audio/video library; created organizational blog; served as in-house photographer and videographer for events and trips, including international partner visits; created visual presentations for organizational program initiatives and conferences.

Marketing Associate, FreshAddress Newtonville, MA *01/02-10/02*

Working for this start-up internet company of six employees, I oversaw external communications spanning customer support, public relations, marketing, sales, and design for print advertisement and web graphics. Served as company representative at national marketing conventions around the country.

::: CREATIVE PROJECTS

co.807 (co807.com) (2011)

Managed web presence, online marketing and model photography for a neckwear business.

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Studio Crux (studiocrux.com)

Freelance multimedia production: most recent project is a DVD release of *On the Line: Internet in Rural Peru*, a documentary film being screened at conferences and festivals. Past projects include work as assistant director for a series of videos produced for MIT's Center for Transportation and Logistics (2010), and shooting/editing of video pieces for NGOs, including Save Darfur Coalition, U.S. Campaign for Burma, Democracy Now! and Third Sector New England. **Photography:** Covered political conflict and tsunami relief efforts in Indonesia and Thailand (2006); photograph weddings, arts/culture events, political events and private functions. **Web design:** created seven personal websites, three NGO websites (fairunionelections.org, pcavoice.org; phinneyassociation.org), and one biographical site for a classical composer (geoffreyking.com).

48 Hour Film Project (2004-7; 2011)

Produced and directed short films from 2004-7 as part of Tapioca Productions when this film competition was held in Boston; won seven awards, including *Best Film*, in 2007. Served as judge for the "48 Go Green" competition for environmental-related short films in 2011.

::: PUBLICATIONS

Dougherty, A. & Sawhney, N. *Forthcoming*. New Directions in Participatory Video: Emerging Digital Technologies and Practices. In Milne, Mitchell & de Lange (eds.) *Handbook of Participatory Video*. AltaMira Press.

Dougherty, A. 2011. Live-streaming mobile video: production as civic engagement. In *Proceedings of the 13th International Conference on Human Computer Interaction with Mobile Devices and Services (MobileHCI '11)*. ACM, New York, NY, USA, 425-434. DOI=10.1145/2037373.2037437 <http://doi.acm.org/10.1145/2037373.2037437>

Dougherty, A. 2010. *New Medium, New Practice: Civic Production in Live-Streaming Mobile Video*. Masters thesis in Comparative Media Studies, MIT.

Dougherty, A. 2010. Rural Peru's Transition to Wireless Internet: A Case Study on the Challenges and Potentials of ICT Entrepreneurship in the Developing World. *The International Journal of Technology, Knowledge and Society* 6(2), pp.119-124.

::: AWARDS

Graduate Scholar Award (2010) - Presented research at the sixth International Conference on Technology, Knowledge and Society in Berlin, Germany; moderated other conference sessions and facilitated the *Technology in Community* discussion group.

MIT CMS Media Spectacle (2010) – Won "Best Nonfiction" prize for a short film, *The Living Room Monologues*.

Carroll L. Wilson Award (2009) - Won a grant from the MIT Entrepreneurship Center to travel to rural Peru and film a documentary on the use of new wireless networks by local entrepreneurs in the Andes and Central Amazon.

::: SKILLS

Computer applications – *Administrative:* OpenOffice, Microsoft Office, PowerPoint, Scrivener, Prezi. *Multimedia:* Soundtrack Pro, Photoshop, Premiere Pro, Encore DVD, InDesign; Final Cut Pro, Motion, LiveType, DVD Studio Pro; some Flash and Processing. *Web:* Squarespace; Wordpress; Dreamweaver; Frontpage; some Drupal, CSS, HTML, some PHP. (I enjoy learning new software and can pick up most things quickly.) **Languages** – English (mother tongue); Intermediate Spanish (5 years of courses); conversational German (4 courses at Goethe Institute Boston); basic Italian (2 courses at Alighieri Society, Boston).

::: ACTIVITIES

Volunteer/Activism: Competed in road races for the South Boston Boys & Girl's Club; active in political campaigns for Democratic gubernatorial and presidential candidates as well as the cause for Burmese democracy and refugee/migrant rights, including volunteer PR work for a Thailand-based human rights group. **International travel:** I have lived abroad in Mexico (1989), the Netherlands (1999), the UK (2004), Germany (2012), and have enjoyed traveling through the Dominican Republic, Costa Rica, Peru, Indonesia, Thailand, Laos, and Europe.